



**Weekly Times (Vic)
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CUT STRAIGHT TO YOUR NEWS

press clip



What's in a name?: Tim and Narelle Cullen welcomed their second son, Jed, the day Tim started picking their first crop of pinot noir. The 2015 Mr Jed pinot noir will be one of four wines from Paynes Rise available for tasting as part of the Yarra Valley Wine and Food Festival next month.
Report, Page 74.
Picture: CHLOE SMITH



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Vintage year: Tim and Narelle Cullen from Paynes Rise Winery.
Picture: CHLOE SMITH

Couple toasts wine's arrival

By HANNAH DRISCOLL

WHAT better way to have your birth celebrated than to have a wine named after you?

When Tim and Narelle Cullen welcomed their second son, Jed, in 2014 it was also a special time for their winery, Paynes Rise, at Seville in the Yarra Valley.

"The day we picked the first crop of pinot was the day Jed was born in 2014. Narelle had Jed and I was out picking fruit not long after it," Tim said.

The 2015 Mr Jed Pinot Noir, one of the 2016 Vic100 wines, will be one of four wines Paynes Rise will have available for tasting at the Yarra Valley Wine and Food Festival.

The festival, on April 1-2, will bring together more than 40 Yarra Valley wineries, plus more local cider and beer breweries, on the lawns of Rochford Wines.

"It's a good opportunity to be alongside some other premium Yarra Valley wines

and promote the region," Tim said.

Rather than visitors tasting wines by winery, the festival will group tasting by varietals - there will be a Chardonnay Lane, Sparkling Lane and Shiraz Lane among others.

There will also be a farmers' market including local food producers, Melbourne and regional food trucks, live music and cooking demonstrations.

Paynes Rise produces 1500 dozen bottles every year and Tim is president of the Yarra Valley Smaller Wineries Association, which has 19 members.

